



SUITCASE STORIES[®]

**Corporate Partner
OPPORTUNITIES
2019**



**International
Institute of
New England**

100
1918 2018
YEARS of WELCOMING
NEW AMERICANS

www.iine.org/suitcase

Discover Suitcase Stories®

Launched in 2017, Suitcase Stories began as a traveling live performance series that features foreign and U.S.-born residents sharing powerful refugee and immigrant stories.

Today, Suitcase Stories® is a signature program of the International Institute of New England that raises the profile of refugees and immigrants while strengthening community through the art of storytelling.

More than 3,000 people have enjoyed a performance and thousands more have watched a taped episode on PBS television. The response from those audience members spoke of how the performance challenged and expanded their perceptions of refugees and immigrants. Proceeds from the performances help support refugees and immigrants participating in IINE's resettlement, education, employment, and citizenship programs.



“Participating in Suitcase Stories was a memorable experience because it was the first time I shared my story on stage with other refugees and immigrants to make our voices heard, and to be an advocate for the voiceless.”

- BIAR KON, Sudanese refugee, and IINE client

The Suitcase Stories® Impact

In response to public interest, IINE expanded our Suitcase Stories program to include:

- **Suitcase Stories Live** - IINE's signature performances featuring professional and emerging storytellers for audiences of 300-500 guests.
- **Suitcase Stories Community Showcases** - smaller custom shows produced in partnership with schools, universities, faith institutions, community groups, and businesses.
- **Suitcase Stories Unpacked** - a storytelling workshop focused on crafting personal immigration-related stories. The program strengthens relationships between local residents of diverse backgrounds and offers more people the opportunity to share their stories.
- **Suitcase Stories Podcast** - Online episodes where guests unpack the refugee and immigrant experience through conversation and storytelling.

Our Storytellers

Since 2017, more than 75 people from over 35 countries have shared their stories, and the cast continues to grow. For more than half, Suitcase Stories was his or her first time sharing a story in front of a live audience.

Past storytellers have traveled to the U.S. from Afghanistan, Cambodia, Cuba, Haiti, Korea, Myanmar, Poland, Somalia, Sudan, and many other countries. Some were drawn to the United States for education and economic opportunities while others arrived as refugees fleeing persecution.

IINE staff coach each storyteller in advance so they have the confidence and skills to be on stage. By raising their profiles, many tellers have been approached with new opportunities including invitations to present at conferences, appear in the media, job opportunities, etc.

Storytellers also include people born in the United States as a way to reinforce how immigration is something that informs our past and present as Americans.



The International Institute of New England

The International Institute of New England has been supporting immigrants and refugees for more than 100 years. We annually serve 2000 people in the region, and with the help of many public/private partnerships, we help prepare new Americans for their new lives. We rely on corporate, foundation, and individual funds to operate programs that:

- Resettle refugee individuals and families in Boston, Lowell, and Manchester, NH.
- Offer a robust skills-building curriculum for immigrants, including: English for Speakers of Other Languages, and workforce preparation skills like resume-writing and cultural orientation.
- Help individuals and families overcome barriers to success with intensive case management services.
- Provide critical legal services for immigrants.



Investing in Refugee and Immigrant Voices

IINE relies on corporate and community support to help us fulfill our ongoing mission to create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

By sponsoring Suitcase Stories, our partners raise the profile of refugees and immigrants, help IINE educate the community on immigration topics, and strengthen relationships between diverse communities.

Sponsors not only underwrite IINE's live performances, but also allow us to bring Suitcase Stories to schools, libraries, and other community groups that cannot fully fund programs, but continue to reach out to IINE to help educate their communities.





- PLATINUM SPONSOR | \$10,000 - Presenting Sponsor**
 - 10 tickets to a live mainstage performance
 - Acknowledgment as a sponsor for pilot podcast series
 - Name or company logo will appear on all event/podcast outreach
 - Special recognition on IINE’s website and social media before events

- GOLD SPONSOR | \$5,000**
 - 8 tickets to choice to choice of live performance
 - Name or company logo will appear on all event programs
 - Special recognition on IINE’s website and social media before events

- SILVER SPONSOR | \$2,500**
 - 4 tickets to choice of live performance
 - Company logo on event communications and programs for that show
 - Special recognition on IINE’s website and social media before event

- COPPER SPONSOR | \$1,000**
 - 2 tickets to choice of live performance
 - Name in program at one live performance (sponsor’s choice)

Bring Suitcase Stories to your community or company with a customized program.

Through Suitcase Stories, IINE provides an entertaining and informative program for students, employees and residents.

Programs routinely feature local voices from the community, and can be tailored for partners.

Contact us for information about our small venue community and corporate programs.

CONTACT INFORMATION

Sponsor Name: (as it should appear in printed materials)

Primary Sponsor Contact:

Address: (include city, state, zip)

Email: **Phone:**

PAYMENT INFORMATION

- o Enclosed is a check made payable to International Institute of New England
- o We will remit a check within 30 days.
- o Please charge my credit card:

MC/VISA/AmEx:

Card Number: **Exp Date:** **Billing Zip:**

Name on Card: **Signature:**

Please return this form and payment to IINE, ATTN: Development Office, 2 Boylston St., 3rd Floor, Boston, MA 02116. Thank you for your support!

For more information, contact: Cheryl Hamilton at chamilton@iine.org