



International
Institute of
New England

LOWELL100



***Celebrating 100 years of service
to immigrants in Lowell***

Wednesday, May 1 at 6:00 PM
Lowell Memorial Auditorium

IINE.ORG/100

ABOUT THIS EVENT: MAY 1, 2019 AT LOWELL MEMORIAL AUDITORIUM

Founded in 1918, the International Institute of New England (IINE) is one of the oldest and largest social service organizations for new Americans in the region. Each year, we serve nearly 2,000 refugee, asylee, and immigrant clients across our three sites in Boston and Lowell, MA, and Manchester, NH.

The "Lowell 100" is a celebration of IINE's centennial anniversary in our founding city and will send a clear message that America - and Lowell - is still a welcoming place. As part of the event, we will honor 100 immigrants and allies of immigrants who have had a significant impact on Lowell. This is an opportunity to celebrate the immigrant community, the city of Lowell, and IINE's 100 years of service.

The Lowell 100 celebration provides an opportunity for IINE to introduce our newest programs serving the immigrant community in Lowell: CNA Success (a Certified Nursing Assistant program for English Language Learners), and LIFS, which is IINE's affordable Legal Immigration Forms Service.

The event will also include local legislators and community leaders, some early supporters and clients of IINE, entertainment, and food from local immigrant-owned restaurants. UMass Professor Robert Forrant, an expert on the history of Lowell, will present an IINE timeline exhibit he and his students have been developing.

Your support of this event directly impacts the local programs immigrants and refugees rely upon. Thank you.

SPONSORSHIP PACKAGES

CENTENNIAL Sponsor

\$25,000

- Three tables (30 guest tickets)
- Name or company logo will appear prominently on all event communications, and at event
- Opportunity to speak at the event
- Special recognition on IINE's website and social media leading up to the event
- Full-page ad on the back cover of the Centennial Commemorative Book (deadlines apply)
- Special support for 10 community and honoree seats at the event (10 honorary guest tickets)

BEACON Sponsor

\$15,000

- Two Tables (20 Tickets)
- Name or company logo will appear prominently on all event communications
- Special mention by emcee and opportunity to display company/organization banner
- Special recognition on IINE's website and social media leading up to the event
- Full-page ad on the inside cover of the Centennial Commemorative Book (deadlines apply)
- Special support for 10 community and honoree seats at the event (10 honorary guest tickets)

LANTERN Sponsor

\$10,000

1.5 Tables (15 tickets)

- Name or company logo will appear prominently on event communications
- Special recognition on IINE's website and social media leading up to the event
- One-page ad in the Centennial Commemorative Book (deadlines apply)

CHAMPION Sponsor

\$5,000

1 Table (10 tickets)

- Name or company logo will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- Half page ad included in the Centennial Commemorative Book (deadlines apply)

OPPORTUNITY Sponsor

\$2,500

5 tickets

- Name or company logo will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- Quarter page ad included in the Centennial Commemorative Book (deadlines apply)

COMMUNITY Sponsor

\$1,000

4 tickets

- Name will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- Business listing included in the Centennial Commemorative Book (deadlines apply)

FRIEND Sponsor

\$500

2 tickets

- Name or business listing will appear on event communications
- Special recognition on IINE's website and social media leading up to the event
- Business listing included in the Centennial Commemorative Book (deadlines apply)

Special thanks to our top sponsorship levels for supporting community and honorary seats for individuals who would otherwise not be able to attend.

**SINGLE TICKET
\$100**

**STUDENT or
SENIOR TICKET
\$50**

**Student/Senior Tickets are
SOLD OUT**

Student and Senior tickets are limited in number and are available on a first come, first served basis.

**Single tickets
sold online at:
iine.org/100**

www.iine.org/100



International
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New England



Lowell 100
CELEBRATION

SPONSOR REGISTRATION

I/My company would like to sponsor IINE's Lowell 100 Celebration event at the _____ level.

CONTACT INFORMATION

Sponsor Name: (as it should appear in printed materials)

Primary Sponsor Contact Name:

Address: (include city, state, zip)

Email:

Phone:

PAYMENT INFORMATION

- ☐ Enclosed is a check made payable to International Institute of New England
- ☐ We will remit a check by May 1, 2019
- ☐ My company will match this gift. Contact me.
- ☐ Please charge my credit card: MC VISA AMEX DISC

Card Number:

Expiration Date:

Name on Card:

Billing Zip:

ATTENDANCE

- ☐ We plan to attend the event and fill our table(s).
- ☐ We are unable to attend and would like to donate our table(s).
- ☐ We would like to fill part of our table with IINE clients/staff: _____ (number of seats).
- ☐ We will send a high res jpg file of our company logo to events@iine.org before April 1, 2019.

Please return this form and payment to :

IINE - Lowell100
2 Boylston Street, 3rd floor
Boston, MA 02116

For more information, contact George Earley at events@iine.org or 857.334.2873
www.iine.org/100

For single ticket purchases, please register and pay online at: iine.org/100

For internal use

Date _____

Initials _____

INTERNATIONAL INSTITUTE OF NEW ENGLAND IN LOWELL – AN OVERVIEW

HISTORY

Founded in Lowell in 1918, the International Institute of New England (IINE) is one of the oldest and largest social service organizations for new Americans in the region. Each year, we serve nearly 2,000 refugee, asylee, and immigrant clients across our three sites in Boston and Lowell, MA, and Manchester, NH. The Lowell site was originally founded in response to an influx of European immigrants into the Greater Merrimack Valley after WWI.

The International Institute of Boston was founded shortly thereafter in 1924, while Manchester established its operations in 1987. In 2009, the sites consolidated into the International Institute of New England.

At the core of the IINE community is the belief that every immigrant and refugee welcomed to our shores is an investment in our country and our communities. Immigrants renew the American identity, invigorate our economy, and preserve and testify to our commitment to fairness and equality.



PROGRAMS AND SERVICES

- **RECEPTION AND PLACEMENT** – The core work of IINE-Lowell involves resettling refugees who are fleeing persecution and conflict in their homelands. We also support asylees who seek political protection after arriving in the U.S.
- **ENGLISH INSTRUCTION** – Our English for Speakers of Other Languages (ESOL) program provides English language classes to more than 50 foreign-born students each year. Our contextualized vocational ESOL classes rapidly equip students with the language skills and cultural knowledge needed to enter the workforce or advance their careers.
- **SPECIALIZED VOCATIONAL TRAINING** – Our new Creating New Avenues for Success (CNA for Success) program prepares Lowell-area immigrants who are interested in pursuing careers in healthcare with the comprehensive skills training and contextualized English instruction to become Certified Nursing Assistants (CNAs).
- **LEGAL IMMIGRATION FORMS SERVICE (LIFS)** – Given the federal government's ramped-up deportation and efforts to restrict immigration, trustworthy and affordable immigration assistance is more important than ever. Each successful form represents an important step in an immigrant individual or family's pathway to citizenship.
- **REFUGEE EMPLOYMENT SERVICES (RES)** – IINE-Lowell provides employment services for up to five years from an individual's date of arrival, enabling IINE to continue helping refugees and asylees further develop their skills, obtain better-paying positions and advance their careers.
- **RESEARCH & IMPACT ASSESSMENT** – although refugee resettlement agencies operate in every state, very little research has been conducted to determine which resettlement activities or practices are most beneficial to the long-term self-sufficiency and integration of refugees. Based in our Lowell office, IINE's new research initiative produces critical data for the refugee resettlement community that will inform best practices in coming years.