



International
Institute of
New England

**THE 38TH ANNUAL
GOLDEN DOOR
AWARD GALA**

Honoring: Dr. Joseph Aoun
President, Northeastern University

**THURSDAY
NOVEMBER 21, 2019**

**SPONSORSHIP
OPPORTUNITIES**

IINE.ORG/GOLDENDOOR

OUR MISSION

The mission of the International Institute of New England is to create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

OUR HISTORY

The International Institute was founded in 1918 in Lowell, Massachusetts as a community effort to welcome new Americans immigrating to the area. Today, our organization serves more than 2,000 refugees and immigrants with programs in three cities: Boston, Lowell, and Manchester, NH.

OUR SERVICES

Refugee Welcome and Stabilization Services

Our core work involves helping newly arrived refugee families and individuals during their first few months in the United States as they transition from chaotic insecurity to a supportive, healthy new beginning. Our team helps refugees find a home and a job, registers children for school, enrolls families in health plans, and helps newcomers navigate a new community.

Since 2007, IINE has resettled 7,000 refugees from more than 70 countries.

Family Reunification

IINE addresses one of the continent's greatest challenges by reuniting unaccompanied Central American children paroled from detention centers on the southern border with family members or sponsors living in the United States. Based in Boston, this program is one of the largest of its kind in the region.

Immigrant Education and Workforce Preparation

Each year more than 1,500 immigrant adults enroll in our English for Speakers of Other Languages (ESOL), Skills Training classes, and employment programs. We offer specialized training programs that prepare people for jobs in the healthcare and hospitality industries, two of the region's fastest growing career paths.

Legal Services and a Pathway to Citizenship

For people seeking help with immigration forms and procedures, including work authorization, permanent resident status, citizenship, family reunification and much more, we provide trustworthy and affordable legal services. Since launching the program in 2018, our team has helped 400 immigrants with high quality legal work.

Empowering Immigrants and Amplifying Voices

IINE produces Suitcase Stories®, a unique program that empowers refugees and immigrants through live storytelling. Thousands of people have seen Suitcase Stories performances and heard the inspiring stories of 75 people from 35 countries. In addition to the live performances, our staff conduct hands-on diversity and inclusion workshops and performances in schools, places of worship, and businesses.



2019 GOLDEN DOOR AWARD HONOREE: DR. JOSEPH E. AOUN

A nationally known higher education thought leader, native of Lebanon, and renowned scholar of linguistics, Dr. Joseph E. Aoun is the seventh president of Northeastern University.

He has led the university's expansion of experiential learning to 136 countries and established a network of seven campuses in the United States, Canada, and the United Kingdom—part of his vision for a global university system supporting lifelong learning and collaborative research. President Aoun has aligned the university's use-inspired research enterprise with three global imperatives—health, security, and sustainability—a focus supported by eight interdisciplinary research institutes.

These and other initiatives have enabled Northeastern to attract record numbers of high-talent students from around the world, while more than tripling external funding for research.

As a scholar, Joseph Aoun has advanced the human condition by envisioning the future of our relationship with technology through learning—most notably, in his most recent book, *Robot-Proof: Higher Education in the Age of Artificial Intelligence* (MIT Press, 2017).

As an immigrant, he has welcomed learners from all countries who are transcending borders to advance creativity and innovation. His example of the unlimited potential of the immigrant spirit is an inspiration to students, faculty, alumni, staff, and Northeastern University's vast global network of co-op and research partners.



For his work connecting Northeastern University to people and countries around the world, the International Institute of New England proudly presents the 38th Golden Door Award to Dr. Joseph E. Aoun.

ABOUT THE GOLDEN DOOR AWARD

The Golden Door Award has been an IINE tradition for more than 40 years. The honoree is a U.S. citizen of foreign birth who has made outstanding contributions to American society. It is an occasion that calls us to stand together in celebration of the achievements of new Americans who have played an integral role in our community, economy, and society.

The award takes its name from Emma Lazarus's words, which are inscribed at the base of the Statue of Liberty...

*"From her beacon hand
glows world-wide welcome..."*

*"I lift my lamp beside the
golden door."*

PAST AWARD HONOREES

I. M. Pei - 1970

Arthur Fiedler - 1971

Anthony Athanas - 1972

Stephen P. Mugar - 1973

Gisela Wyzanski - 1974

Jean Mayer - 1976

Charles Maliotis - 1977

Humberto Cardinal Medeiros - 1978

Joseph Pellegrino - 1979

Laszlo J. Bonis - 1981

Gerhard Neumann - 1981

An Wang - 1982

John D. Constable - 1983

Jill Ker Conway - 1985

Thomas J. Flatley - 1986

Arthur Loeb - 1987

Yo-Yo Ma - 1988

Bernard Lown - 1989

Farouk El-Baz - 1992

Charles L. Schepens - 1994

George N. Hatsopoulos - 1996

Lelio "Les" Marino - 1998

Henri A. Termeer - 1999

Gururaj "Desh" Deshpande - 2001

Orit Gadiesh - 2002

Gabe Schmergel - 2003

Alex d'Arbeloff - 2004

Victor Dzau - 2005

Dr. Kenan E. Sahin - 2006

Benjamin Zander - 2007

Mike Lowell - 2008

Deborah Dunsire - 2011

Hon. Margaret Marshall - 2013

Dr. Omid Farokhzad - 2014

Claudio Del Vecchio - 2016

Dr. Noubar Afeyan - 2017

Dr. L. Rafael Reif - 2018

2019 GOLDEN DOOR AWARD EVENT DETAILS

Join the International Institute of New England as we award the 2019 Golden Door Award to Dr. Joseph E. Aoun, president of Northeastern University. This gala event will bring together academic, business, and policy leaders in celebration of New England's vibrant immigrant community, and in support of the mission of IINE.

Date & Time

Thursday, November 21, 2019
Doors open at 6:00 p.m.

Location

Northeastern University
Matthews Arena
238 St Botolph Street
Boston, MA 02115

This event benefits the International Institute of New England

Founded in 1918 to help welcome newcomers to New England, our mission today is to create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement, and pathways to citizenship.

To learn more visit: iine.org



CORPORATE SUPPORT OPPORTUNITIES

Presenting Sponsor – \$200,000

All Centennial Sponsor-Level benefits, plus...

- **Gala tickets: 40 | VIP reception tickets: 40**
- Universal branding of digital and print materials at the Golden Door Award
- Custom Suitcase Stories performance and training workshop for your team or office
- Underwriting and co-branding for all Suitcase Stories programming throughout 2020
- Underwriting and naming of one IINE classroom for vocational English learners in 2020
- Speaking option at the Golden Door Award ceremony, reception, or VIP reception

Centennial Sponsor – \$100,000

All Champion Sponsor-Level benefits, plus...

- **Gala tickets: 30 | VIP reception tickets: 30**
- Branding and profile on event landing page (120 words)
- Custom Suitcase Stories performance for your office
- Underwriting and Naming of one IINE classroom in 2020
- Speaking option at the Golden Door Award ceremony

Champion Sponsor – \$50,000

All Illumination Sponsor-Level benefits, plus...

- **Gala tickets: 20 | VIP reception tickets: 20**
- Branding and profile on event landing page (60 words)
- VIP Tour of IINE Classrooms
- Underwriting and naming of IINE Client Services office space in 2020
- Tour of IINE Facilities for your team (up to 30 people)
- Speaking option at Golden Door Award reception

Illumination Sponsor – \$25,000

All VIP Table Sponsor-Level benefits, plus...

- **Gala tickets: 15 | VIP reception tickets: 15**
- Premium seating at VIP tables
- Premium branding on digital materials at the event
- Speaking option at General Reception

VIP Table Sponsor – \$15,000

All Table Sponsor-Level benefits, plus...

- **Gala tickets: 10 | VIP reception tickets: 10**
- Preferred/VIP seating at a deluxe table of 10
- VIP Tickets for your guests
- VIP branding at the event

Table Sponsor – \$10,000

All Communitiy Light Sponsor-Level benefits, plus...

- **Gala tickets: 10**
- Personalized branding at your table of 10
- Branding including logo on all print and digital materials at the event, and online



**Single Tickets: \$350
are available online at:
iine.org/goldendoor**

Community Light Sponsor – \$5,000

All Lantern Sponsor-Level benefits, plus...

- **Gala tickets:** 5
- A half- table for your party
- Thanks featured in digital materials at the event

Lantern Sponsor – \$2,500

- **Gala tickets:** 4
- Thanks listed on web materials and listing in event program

Supporter – \$1,000

- **Gala tickets:** 2
- Thanks listed on web materials and listing in event program



**Single Tickets: \$350
are available online at:
iine.org/goldendoor**

ADDITIONAL BRANDING OPPORTUNITIES

(THESE PACKAGES DO NOT INCLUDE TICKETS)

Registration Sponsor – \$10,000

- **Quantity:** 2
- Exclusive sponsorship of the registration and first-in-the-door signage at the event

Bar Sponsor – \$5,000

- Sponsorship of one bar at the event with signage at the bar

Jumbotron Sponsor – \$2,500

- Name or logo included on the Matthews Arena jumbotron infinite scroll during the event

Centennial Centerpiece Sponsor – \$1,918

- Help underwrite the florals for the event, with thanks in the event program

Thank you for supporting the Golden Door Award gala, and the International Institute of New England.

Please complete this form below and email it as a scan or PDF, along with a JPG or PNG of your company logo to: George Earley, Manager of Corporate Relations and Events : events@iine.org. You can reach George at (857) 334-2873.

PRINT/MEDIA DEADLINES ARE AS FOLLOWS:

- 10/6/2019 for company name and logo inclusion on invitation, print materials
- 10/20/2019 for company name and logo inclusion on Web site and in press release
- 11/10/2019 for company name and logo inclusion on pre-event social media

Payment up to \$25,000 can be made online at: iine.org/donate - please include "GDA20 Sponsor" in memo line.

COMPANY NAME: _____ WEBSITE: _____

MAILING ADDRESS: _____ CITY: _____ STATE:ZIP: _____

PRIMARY CONTACT NAME: _____ TITLE: _____

EMAIL: _____ PHONE: _____

TWITTER HANDLE: _____ FACEBOOK PG: _____

Our company will sponsor the Golden Door Award gala at the _____ level.

We plan to attend the event and fill our table(s).

We are unable to attend and would like to donate our table(s).

Our company would be willing to host IINE clients and/or staff to be at our table.

We will send a JPG or PNG version of our logo to events@iine.org as soon as possible.

Enclosed is our check made payable to International Institute of New England.

We will remit a check by November 1, 2019.

Please charge my personal business

CARD NUMBER: _____

NAME ON CARD: _____ EXP DATE: _____ CODE: _____

SIGNATURE: _____ BILLING ZIP CODE: _____

Please return this form and payment to George Earley at IINE

2 Boylston Street, Floor 3
Boston, MA 02116

IINE CONTACT INFORMATION

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Packet Version:

Sept 3 at 9:50 am