



# **International Women's Day** **CELEBRATION**

Friday, March 6, 2020

7:15 AM - 9:30 AM

The Westin Boston Waterfront

425 Summer Street in Boston, MA 02210

[www.iine.org/womensday](http://www.iine.org/womensday)

*Please join us to honor*

## **Marina Hatsopoulos Bornhorst**

Founding CEO and original investor in Z Corporation, an early market leader in 3D printing. She has served as Chairperson of the Board and investor in Levitronix Technologies.

## **Jackie Glenn**

Founder and CEO of Glenn Diversity and HR Solutions, Glenn began her career in the technology sector at the Fortune 500 EMC Corporation in human resources in the year 2000.

## **Dr. Nergis Mavalvala**

Pakistani immigrant, Curtis and Kathleen Marble Professor of Astrophysics at the Massachusetts Institute of Technology, and the Associate Head of the Department of Physics.

## **EY**

One of the largest professional services firms in the world, will receive the IINE International Women's Day inaugural Corporate Citizen Award.

## **International Women's Day Committee Co-Chairs**

Jane Steinmetz, Boston Office Managing Principal, EY

Yvonne Garcia, Chief of Staff to CEO, State Street

Colette Phillips, President and CEO of Colette Phillips Communications, Inc

# About the International Institute of New England

The International Institute of New England is a nonprofit organization based in Boston, Massachusetts with site offices located in Boston and Lowell, Massachusetts and Manchester, New Hampshire. IINE's mission is to create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

## About International Women's Day

On March 6, 2020, the International Institute will host our annual International Women's Day celebration to honor the achievements of women leaders. International Women's Day is a global phenomenon, and we celebrate in a festive, supportive atmosphere that honors immigrant women and daughters of immigrants who have made a profound difference in New England and the world.

The event highlights the impact refugee and immigrant women have on our economy and our communities, and it celebrates the achievements of women everywhere. Our speaking program features a conversation with our honorees about their life experiences.

International Women's Day (IWD) has been observed around the world since the early 1900s. It is a collective day of global celebration and a call for gender parity. The International Institute of New England has been celebrating IWD since the early 2000s as a way to showcase immigrant women and their advocates. Past honorees include: Rep. Nikki Tsongas, Victoria Reggie Kennedy, Ambassador Swanee Hunt, Dr. Charlotte Yeh, Colette Phillips, Christina Qi, and U.S. Senator Jeanne Shaheen.



# Sponsor Packages

## COMMUNITY CHAMPION Sponsor \$25,000

Three tables (30 tickets)  
Premium seating, Table-top branding

- **Exclusive event branding:** Name/Logo on stage and on all print & digital materials
- Option to speak at event during stage program
- **Exclusive:** Free parking for all guests
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Private briefing with IINE CEO Jeff Thielman, and VIP tour of IINE Boston
- Sponsor branding and 40-word corporate biography on event web page
- Social media links and tags before and after event

## LEADER Sponsor \$15,000

Two tables (20 tickets)  
Premium seating, Table-top branding

- Sponsor name/logo featured prominently at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Option to speak at event during stage program
- Discounted parking for all guests
- VIP tour of IINE Boston
- Social media links and tags before and after event

## ADVOCATE Sponsor \$10,000

1.5 tables (15 tickets)  
Preferred seating, Table-top branding

- Sponsor name/logo featured at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Discounted parking for all guests
- VIP tour of IINE Boston
- Social media links and tags before event

## PARTNER Sponsor \$5,000

One table (10 tickets), Table-top branding

- Sponsor name/logo included at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Discounted parking for all guests
- Social media links and tags before and after event

## ALLY Sponsor \$2,500

8 tickets

- Sponsor name listed at event
- Sponsor name listing on invitations (deadline applies) and event web page
- Social media links and tags before event
- Discounted parking for all guests

## SUPPORTER \$1,000

4 tickets

- Sponsor name listed at event
- Sponsor name listing on event web page
- Social media links and tags before event
- Discounted parking for all guests

## FRIEND

\$500, 2 tickets

- Sponsor name listed at event
- Discounted parking for all guests

## TICKET

\$100, 1 tickets

- One ticket to the event
- Discounted parking for all guests



International  
Institute of  
New England

# International Women’s Day Sponsorship Form

I/My company would like to sponsor IINE’s International Women’s Day event at the \_\_\_\_\_ level.

## CONTACT INFORMATION

Sponsor Name: (as it should appear in printed materials)

Primary Sponsor Contact Name:

Address: (include city, state, zip)

Email:

Phone:

## PAYMENT INFORMATION

- Enclosed is a check made payable to International Institute of New England
- We will remit a check by March 6, 2020
- My company will match this gift. Contact me.
- Please charge my credit card: MC VISA AMEX DISC

Card Number:

Expiration Date:

Name on Card:

Billing Zip:

Signature:

## ATTENDANCE

- We plan to attend the event and fill our table(s).
- We are unable to attend and would like to donate our table(s).
- We would like to fill part of our table with IINE clients/staff: \_\_\_\_\_ (number of seats).
- We will send a high res jpg file of our company logo to events@iine.org before February 1, 2020.

Please return this form and payment to :

IINE - IWD  
2 Boylston Street, 3rd floor  
Boston, MA 02116

For more information, contact George Earley at events@iine.org or 857.334.2873  
iine.org/womens-day

<i>For internal use</i>
Date_____
Initials_____