20th Annual
Bob Baines Blarney Breakfast

To benefit:

Manchester Police Athletic League
American Red Cross
Shirley Brulotte Fund
International Institute of New England
Manchester

When:
Thursday, March 12, 2020
7:00 am to 9:00 am

Where:
Doubletree by Hilton Manchester, NH

To learn more, visit:
IINE.ORG/BBBB
In its 20th year, the Bob Baines Blarney Breakfast has become a St. Patrick’s Day tradition in Manchester.

Thanks to the generous support of local businesses and individuals, the Bob Baines Blarney Breakfast has raised more than $1 million over the course of twenty years.

The continued success of the event is directly attributed to our generous sponsors!

Your support will aid local charities that make a difference in your community!

FEATURING:

Ciaran Sheehan

Dublin born Ciarán Sheehan is an acclaimed actor, singer, voice healer whose performances have been said to warm the heart and touch the soul. There is an amazing quality to his voice and his ability to capture an audience is nothing short of remarkable.

Ciarán has many professional accomplishments to his credit, most notably playing the role of The Phantom in “The Phantom of The Opera” for over 1,000 performances on Broadway and in Toronto. But perhaps of more importance than his accomplishments is his sincere desire to use his incredible talents to inspire others to look within themselves to discover their own inner beauty.
The Manchester Police Athletic League (MPAL), founded in 1992, works to build positive relationships between Manchester’s at-risk youth and members of the Manchester Police Department by offering free programming geared toward teaching responsibility, accountability, discipline, and respect. MPAL knows that connecting kids with strong role models helps build relationships that fuel good decisions, reducing involvement in gang activity, criminal behavior, substance use, and child victimization.

There are currently more than 600 kids (ages 5-18) engaging in MPAL’s programs including aikido, life skills/Ambassadors, arm wrestling, boxing, cooking, judo, wrestling, vacation programs, and special events.

To learn more about MPAL, visit www.ManchesterPoliceAthleticLeague.org
Shirley met Anne Sanderson, from the International Institute of New England, while working on her brother’s campaign and was touched by the wonderful work that she does to help “new Americans.”

During her last days as she was losing her difficult battle with cancer, Shirley and Bob talked about setting up a long-term fund in her memory. After some pondering, she said, “I want to help my friend, Anne.”

And the Shirley Brulotte Fund was created.

The International Institute of New England provides services to refugees and immigrants in Manchester and Nashua. IINE staff assist refugee families with all aspects of their arrival and initial months in America. IINE provides English classes, employment support, and job placement. The organization also helps immigrants and refugees with legal services and citizenship test preparation.

Americans’ future depends on the support they receive from communities in which they live. Refugees from many countries including Vietnam, Iran, Iraq, Democratic Republic of the Congo, Bosnia, and Bhutan have benefited from the services of the International Institute.

The Shirley Brulotte Fund carries out Shirley’s last wishes and provides even the smallest comfort to those in need, things not covered by other funds like diapers, formula, school bags, warm coats, hats, mittens, work clothes for those with first jobs, a co-pay or prescription, emergency dental visits, or just a phone call to family left behind in their homeland. Shirley fills the gaps that everyone else can’t fill and it is so appreciated by refugees and staff who make sure these things happen. We say “Thank you Shirley!” every day!
Every two seconds someone in the United States needs blood. The American Red Cross Biomedical Services supplies about 40 percent of the nation’s blood supply. As a national network, the Red Cross has a unique responsibility to help ensure blood is available for patients whenever and wherever it is needed. In the Northern New England Region (New Hampshire, Vermont and Maine) the organization must collect 700 donations every day to meet the needs of patients.

Blood and platelets are needed for many different reasons. Accident and burn victims, heart surgery patients and patients receiving treatment for cancer can sometimes require transfusions on a daily basis. The need is constant and there is only one source for blood – healthy, volunteer blood donors.

The Red Cross is an organization based on a volunteer mission, beginning with our volunteer blood donors and blood drive sponsors who give generously of their time and resources to support our mission.

To find out more about becoming a blood or platelet donor simply download the American Red Cross Blood Donor App, visit redcrossblood.org or call 1-800-RED CROSS (1-800-733-2767). All blood types are needed to ensure a reliable supply for patients.
20th Annual Sponsorship Opportunities

All Sponsors receive with their donation:

- One VIP Table for eight (8)
- Recognition in the Blarney Breakfast 20th Anniversary Book
- Corporate logo or donor name included in event slideshow
- Corporate logo or donor name included on event web page
- Corporate logo or donor name included on t-shirt

**Lead Corporate Sponsor** .................................. $15,000

In addition to the basic package, you will receive:

- Significant recognition, including your company logo placed strategically on digital and printed materials to maximize your exposure and generosity
- Recognition from the dais during the Blarney Breakfast

**Matching Auction Item Sponsor** ......................... $7,000

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Your company logo will appear on all Pledge Cards

**Challenge Grant Sponsor** .................................... $5,000

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Your company name will be acknowledged during the Lightning Round, highlighting every dollar donated, your company will match

**Community Sponsor** .............................................. $5,000

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast, in honor of your provision of tables to local social groups, organizations, and individuals
- Your company name will appear on display at Registration Check-In area

Some sponsor levels are EXCLUSIVE! Look for this ribbon...
**Guest Speaker Sponsor** ........................................ $5,000

In addition to the basic package, you will receive:
- Recognition from the dais during the Blarney Breakfast
- Exclusive placement of your company logo with the Guest Speaker information
- Guest speaker will join you at your table for breakfast

**20th Anniversary Program Sponsor** ............ $5,000

In addition to the basic package, you will receive:
- Your full page advertisement on the back cover of the Bob Baines Blarney Breakfast 20th Anniversary Commemorative Book featuring highlights from past events, which will be distributed to all supporters after the 2020 event

**Auction Item Sponsor** ........................................ $3,500

In addition to the basic package, you will receive:
- Recognition from the dais during the Blarney Breakfast
- Placement of your company name/logo on the auction sheets

**Band Sponsor** ........................................................ $3,500

In addition to the basic package, you will receive:
- Recognition in all digital and printed materials
- Exclusive sponsorship of the Unicorn Band

**Breakfast Sponsor** ................................................ $3,500

In addition to the basic package, you will receive:
- Recognition from the dais during the Blarney Breakfast
- Company logo on table signs
**Itinerary Sponsor** ................................................... $3,500

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Exclusive logo placement on the agenda page of the breakfast event program

**LED Pen Sponsor** .................................................. $3,500

In addition to the basic package, you will receive:

- Recognition in all digital and printed materials
- Your company name/logo on pens distributed at the breakfast

**Lobby Kiosk Sponsor** ........................................... $3,500

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Exclusive opportunity to set up an information/sample distribution station in the lobby adjacent to the breakfast event room

**Music Sponsor** ........................................................ $3,500

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Your company/name logo accompanies all images/promotion of our musical guest

**Parking Validation Sponsor** ............................... $3,500

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Exclusive sponsorship includes your company name/logo on signs at validation desk

**Raffle Ticket Sponsor** ........................................... $3,500

In addition to the basic package, you will receive:

- Recognition from the dais during the Blarney Breakfast
- Exclusive sponsorship includes your company name/logo on raffle desk
Souvenir Sponsor .................................................. $3,500
In addition to the basic package, you will receive:
- Recognition in all print and digital materials
- Exclusive sponsor of souvenir charms distributed to breakfast attendees

Volunteer T-Shirt (front) Sponsor ............. $3,500
In addition to the basic package, you will receive:
- Your company name/logo will appear on the front of the Volunteer T-Shirt

Memorabilia Kiosk Sponsor ....................... $2,500
In addition to the basic package, you will receive:
- Exclusive sponsorship of the Memorabilia Kiosk Table

Decoration Sponsor ............................................. $2,500
In addition to the basic package, you will receive:
- Your company name/logo will appear as sponsor of decorations

Volunteer T-Shirt (back) Sponsor .................. $2,500
In addition to the basic package, you will receive:
- Your company name/logo will appear on the back of the Volunteer T-Shirt

Table Sponsor ........................................................ $1,000
- Eight tickets to the breakfast for you and your guests

Single Ticket ......................................................... $150
- Join us for breakfast and enjoy the festivities

PURCHASE YOUR SPONSORSHIP OR TICKET ONLINE at: www.iine.org/bbbb
2020 BLARNEY BREAKFAST Sponsorship Form

I/My company would like to sponsor the BBBB event at the ____________________________ level.

MY CONTACT INFORMATION

Sponsor Name: (as it should appear in printed materials)
Primary Contact Name:
Address: (include city, state, zip)

Email: Phone:

PAYMENT INFORMATION

- Enclosed is a check made payable to International Institute of New England (fiscal agent for BBBB 2020)
- We will remit a check by March 12, 2020
- My company will match this gift. Contact me.
- Please charge my credit card: MC VISA AMEX DISC

Card Number:
Expiration Date:
Name on Card: Billing Zip:
Signature:

ATTENDANCE

☐ We plan to attend the event and fill our table(s).
☐ We are unable to attend and would like to donate our table(s).
☐ We would like to fill part of our table with IINE clients/staff: __________________ (number of seats).
☐ We will send a high res jpg file of our company logo to BainesBreakfast@iine.org before February 1, 2020.

Please return this form and payment to:
IINE - BBBB
2 Boylston Street, 3rd floor
Boston, MA 02116

PURCHASE ONLINE at: www.iine.org/bbbb