



## **International Women's Day CELEBRATION**

Friday, March 6, 2020

7:30 AM - 9:30 AM

The Westin Boston Waterfront

425 Summer Street in Boston, MA 02210

[www.iine.org/womensday](http://www.iine.org/womensday)

*Please join us to honor*

### **Marina Hatsopoulos Bornhorst**

A writer and technology entrepreneur, Marina Hatsopoulos is the daughter of immigrants, brought up in the U.S. and deeply connected to her Greek roots. She was the founding CEO and original investor in Z Corporation, an early market leader in 3D printing. Z Corporation's success resulted in gaining thousands of customers worldwide including Sony, Fisher-Price, Adidas, Kodak, NASA, Harvard, and many others.

### **Jackie Glenn**

Founder and CEO of Glenn Diversity and HR Solutions, Glenn began her career in the technology sector at the Fortune 500 EMC Corporation in human resources in the year 2000. Her first book, *Lift As I Climb - An Immigrant Girl's Journey Through Corporate America*, is an instructional biography of how she employed her ten self-created gems to provide guidance through her journey from Jamaica as a nanny through to VP and CDO at Dell EMC, to an author and CEO.

### **Nergis Mavalvala**

Nergis Mavalvala, an immigrant from Pakistan, is the Curtis and Kathleen Marble Professor of Astrophysics and the Associate Head of the Department of Physics at the Massachusetts Institute of Technology. A physicist whose research focuses on the detection of gravitational waves and quantum measurement science, she is a longtime member of the celebrated scientific team that announced in 2016 the first direct detection of gravitational waves from colliding black holes by the Laser Interferometer Gravitational-wave Observatory (LIGO).

### **EY**

One of the largest professional services firms in the world, EY will receive the IINE International Women's Day inaugural Corporate Citizen Award.

#### **Host Committee Co-Chairs**

Yvonne Garcia, State Street

Colette Phillips, Colette Phillips Communications

Jane Steinmetz, EY

# About the International Institute of New England

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The International Institute of New England is a nonprofit organization based in Boston, Massachusetts with site offices located in Boston and Lowell, Massachusetts and Manchester, New Hampshire. IINE's mission is to create opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

## About International Women's Day

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On March 6, 2020, the International Institute will host our annual International Women's Day celebration to honor the achievements of women leaders. International Women's Day is a global phenomenon, and we celebrate in a festive, supportive atmosphere that honors immigrant women and daughters of immigrants who have made a profound difference in New England and the world.

The event highlights the impact refugee and immigrant women have on our economy and our communities, and it celebrates the achievements of women everywhere. Our speaking program features a conversation with our honorees about their life experiences.

International Women's Day (IWD) has been observed around the world since the early 1900s. It is a collective day of global celebration and a call for gender parity. The International Institute of New England has been celebrating IWD since the early 2000s as a way to showcase immigrant women and their advocates. Past honorees include: Rep. Nikki Tsongas, Victoria Reggie Kennedy, Ambassador Swanee Hunt, Dr. Charlotte Yeh, Colette Phillips, Christina Qi, and U.S. Senator Jeanne Shaheen.

## Our 2020 Celebration

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### Keynote Speaker: Helen G. Drinan, President of Simmons University



Helen G. Drinan has served as President of Simmons University in Boston since 2008. Under her leadership, Simmons has achieved university status, simplified its academic structure to enhance interdisciplinary study, completed the largest fundraising campaign in its history (\$100 million), welcomed the two largest freshman classes in its history, reconfigured its undergraduate curriculum around leadership development, developed world-class coed online graduate degree programs, and cemented its status as a premier institution for women scholars.

Ms. Drinan has established herself as a national expert on women's education and has won numerous awards for her work on behalf of women's and girls' education and leadership include the Abigail Adams Award from the Massachusetts Women's Political Caucus (2018); Silent Spring Rachel Carson Advocacy Award (2016); the MissionSAFE "Be the Change" Award (2015);

Women's Lunch Place Honoree (2014); Strong Women Strong Girls "Phenomenal Woman" (2014); Girl Scouts of Eastern Massachusetts Leading Woman (2013); Woman LEAD "Woman Who Leads in Academia and Inspires Others" (2013); and the Greater Boston Chamber of Commerce Pinnacle Award for Excellence in Arts & Education (2012). Simmons was also named a top 100 women-led business by The Boston Globe in 2016 and 2017.

### Emcee: Tiziana Dearing



Tiziana Dearing is the host of Radio Boston on WBUR. She's been a commentator and contributor to WBUR for more than a decade, and has contributed to a number of other regional and national news outlets.

Prior to joining the Radio Boston team, Tiziana was a professor at Boston College in the School of Social Work, where she taught social innovation and leadership. A longtime anti-poverty advocate, Tiziana also ran Boston Rising, a startup antipoverty fund to end generational poverty in Boston, and was the first woman president of Catholic Charities for the Archdiocese of Boston.

## COMMITTEE CO-CHAIRS

Yvonne Garcia, State Street  
Colette Phillips, Colette Phillips Communications  
Jane Steinmetz, EY

## HOST COMMITTEE

Paul J. Ayoub, Nutter McClennen & Fish LLP  
Marc N. Casper, Thermo Fisher Scientific  
Zoltan Csimma, chair, IINE Board of Directors  
Darren Donovan, KPMG  
Judy Habib, KHJ Brand Activation  
Avak Kahvejian, Flagship Pioneering  
Charlotte McKee, Vertex  
Theo Melas-Kyriazi, Flagship Pioneering  
Bob Rivers, Eastern Bank  
Cathleen Schmidt, McLane Middleton  
Dina M. Scianna, Cambridge Trust  
Raj Sharma, Merrill Lynch – The Sharma Group  
Katerina Tzouganatos, Deloitte



## International Women's Day CELEBRATION

## PLANNING COMMITTEE

Nazda K. Alam, Nazda Alam Foundation  
Pamela Chang, Welch & Forbes, LLC  
Anita Fink, Wells Fargo  
Debbie Hsu, Wells Fargo

## EVENT CONTACTS

**International Institute of New England**  
2 Boylston Street, 3rd floor  
Boston, MA 02116

IINE's Tax ID #: 04-2104325

**Jeffrey D. Thielman - President and CEO**  
Tel (617) 695-1669 | Cell (781) 859-9099  
JThielman@iine.org

**George Earley - Manager of Corporate Relations and Events**  
Tel (857) 334-2873  
Events@iine.org

# Sponsor Packages

## COMMUNITY CHAMPION Sponsor \$25,000

Three tables (30 tickets)  
Premium seating, Table-top branding

- **Exclusive event branding:** Name/Logo on stage and on all print & digital materials
- Option to speak at event during stage program
- **Exclusive:** Free parking for all guests
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Private briefing with IINE CEO Jeff Thielman, and VIP tour of IINE Boston
- Sponsor branding and 40-word corporate biography on event web page
- Social media links and tags before and after event

## LEADER Sponsor \$15,000

Two tables (20 tickets)  
Premium seating, Table-top branding

- Sponsor name/logo featured prominently at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Option to speak at event during stage program
- Discounted parking for all guests
- VIP tour of IINE Boston
- Social media links and tags before and after event

## ADVOCATE Sponsor \$10,000

1.5 tables (15 tickets)  
Preferred seating, Table-top branding

- Sponsor name/logo featured at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Discounted parking for all guests
- VIP tour of IINE Boston
- Social media links and tags before event

## PARTNER Sponsor \$5,000

One table (10 tickets), Table-top branding

- Sponsor name/logo included at event
- Sponsor name/ logo on invitations (deadline applies), logo & link on event web page
- Discounted parking for all guests
- Social media links and tags before and after event

## ALLY Sponsor \$2,500

8 tickets

- Sponsor name listed at event
- Sponsor name listing on invitations (deadline applies) and event web page
- Social media links and tags before event
- Discounted parking for all guests

## SUPPORTER \$1,000

4 tickets

- Sponsor name listed at event
- Sponsor name listing on event web page
- Social media links and tags before event
- Discounted parking for all guests

## FRIEND \$500, 2 tickets

- Sponsor name listed at event
- Discounted parking for all guests

## TICKET \$100, 1 tickets

- One ticket to the event
- Discounted parking for all guests



International  
Institute of  
New England

# International Women’s Day Sponsorship Form

I/My company would like to sponsor IINE’s International Women’s Day event at the \_\_\_\_\_ level.

## CONTACT INFORMATION

Sponsor Name: (as it should appear in printed materials)

Primary Sponsor Contact Name:

Address: (include city, state, zip)

Email:

Phone:

## PAYMENT INFORMATION

- Enclosed is a check made payable to International Institute of New England
- We will remit a check by March 6, 2020
- My company will match this gift. Contact me.
- Please charge my credit card: MC VISA AMEX DISC

Card Number:

Expiration Date:

Name on Card:

Billing Zip:

Signature:

## ATTENDANCE

- We plan to attend the event and fill our table(s).
- We are unable to attend and would like to donate our table(s).
- We would like to fill part of our table with IINE clients/staff: \_\_\_\_\_ (number of seats).
- We will send a high res jpg file of our company logo to events@iine.org before February 1, 2020.

Please return this form and payment to :

IINE - IWD  
2 Boylston Street, 3rd floor  
Boston, MA 02116

For more information, contact George Earley at events@iine.org or 857.334.2873  
iine.org/womens-day

<i>For internal use</i>
Date_____
Initials_____