INTERNATIONAL WOMEN’S DAY
Celebration

In-person registration opens at 7:15 a.m.
Live event and simulcast begin at 8:00 a.m.
Location: Boston Park Plaza (Avenue 34) and livestreamed

JOIN US TO HONOR
Dr. Aoife Brennan | President and Chief Executive Officer, Synlogic
Sandhya S. Douglas | Senior Managing Director, Partner, and Chief Operating Officer, Investments, Wellington Management
Julisa Salas | Chief of Staff, Toast

PANEL DISCUSSION HOSTED BY
Tiziana Dearing | Host, Radio Boston, WBUR

PURCHASE SPONSORSHIPS
IINE.ORG/SPONSORIWD22
THE INTERNATIONAL INSTITUTE OF NEW ENGLAND

The International Institute of New England (IINE) creates opportunities for refugees and immigrants to succeed through resettlement, education, career advancement and pathways to citizenship.

Founded in 1918 in Lowell, Massachusetts as a community effort to welcome new Americans immigrating to the area, IINE today serves 3,000 refugees and immigrants annually with programs in Boston, Lowell, and Manchester, NH.

INTERNATIONAL WOMEN’S DAY

On March 8, 2022, IINE will host an International Women’s Day celebration to honor the achievements of immigrant women and daughters of immigrants who have made a profound difference in New England and the world.

The event highlights the impact refugee and immigrant women have on our economy and our communities, and it celebrates the achievements of women everywhere. Our speaking program features a conversation with our honorees about their life experiences.

IINE has been celebrating International Women’s Day since the early 2000s. Past honorees include: Rep. Nikki Tsongas, Victoria Reggie Kennedy, Ambassador Swanee Hunt, Dr. Charlotte Yeh, Colette Phillips, Christina Qi, and U.S. Senator Jeanne Shaheen.

HOST COMMITTEE

- Colette Philips (Committee Co-Chair), Founder & CEO, Colette Phillips Communications, Inc.
- Paul Ayoub, Chair, Nutter McClennen & Fish LLP
- Christina Bai, President & Chair of the Board, MeBo Global Education Inc.
- Zoltan Csimma, Former Board Chair, International Institute of New England
- Jim Ducey, Managing Director, Greater New England Market Head, UBS Financial Services Inc.
- Charlotte McKee, Chief Medical Officer, Stealth Mode Company
- Irena Melnikova, Ph.D., Chief Financial Officer, Umoja Biopharma
- Lauren Powell, Vice President, US Health Equity & Community Wellness, Takeda
- Jane Steinmetz, Managing Principal, EY Boston
HONOREES

Dr. Aoife Brennan is an experienced physician, scientist and drug developer responsible for the successful clinical development and registration of multiple transformative medicines. Aoife has served as Synlogic’s president and chief executive officer since May 2018. She joined Synlogic in September 2016 as chief medical officer. Prior to Synlogic, Aoife spent six years at Biogen, most recently as vice president and head of the Rare Disease Innovation Unit, developing programs from pre-clinical to commercial. A first-generation college graduate, Aoife was born in Kilkenny in the southeast of Ireland and moved to Boston “for one year only” 16 years ago.

Sandhya S. Douglas is Senior Managing Director, Partner, and Chief Operating Officer, Investments at Wellington Management where she leads a global team at the intersection of all the investment functions, which acts as a strategic engine powering a strong, dynamic, and global investment platform. Before joining Wellington Management in 2006, she was a senior vice president at Brown Brothers Harriman & Co. Sandhya was born in Chennai, India, lived there until she was ten, then moved to Singapore until age 18, before coming to college in the U.S. in 1989.

Julisa Salas is the Chief of Staff at Toast, the all-in-one platform built for restaurants, where she is responsible for driving the company’s operating system and working alongside the executive team to manage strategic initiatives. Prior to her role as Chief of Staff, Julisa established and led the Go-To-Market Strategy and Operations department at Toast. Before joining Toast, she worked at J.P. Morgan, where she provided financial advice to ultra-high-net-worth individuals. Julisa was recognized by El Mundo’s “Latino 30 under 30” in 2016, and was awarded the Toast Founder’s Award in 2019. A Dominican-American, Julisa was born and raised in Washington Heights, New York. Her parents emigrated from the Dominican Republic 34 years ago in search of the American dream.

HOST

Tiziana Dearing is the host of Radio Boston on WBUR. She’s been a commentator and contributor to WBUR for more than a decade, and has contributed to a number of other regional and national news outlets. Prior to joining the Radio Boston team, Tiziana was a professor at Boston College in the School of Social Work, where she taught social innovation and leadership. A longtime anti-poverty advocate, Tiziana also ran Boston Rising, a startup antipoverty fund to end generational poverty in Boston, and was the first woman president of Catholic Charities for the Archdiocese of Boston.
SPONSORSHIP PACKAGES

All sponsors are included in the International Women’s Day event page on our website, in the IINE Annual Report, and in promotional emails for the event. Each sponsor will be featured in one dedicated, pre-event social media post, created by IINE.

LEADER $50,000

- Ten tickets to the live event
- Unlimited registration for the streaming event
- Coffee package for 25 delivered to one remote location (within 25 miles of Boston)
- Name/corporate branding during pre-show presentation
- Name/company recognition on stage from IINE CEO Jeff Thielman
- Name/company branding on table top at the event
- Sponsor name/logo featured prominently at event on signage and promotional materials
- Recognition in all digital and printed event collateral
- One dedicated social media video, created by sponsor (pre-event)
- Private briefing (in person or virtual) with IINE CEO Jeff Thielman

ADVOCATE $25,000

- Ten tickets to the live event
- Unlimited registration for the streaming event
- Coffee package for 25 delivered to one remote location (within 25 miles of Boston)
- Name/corporate branding during pre-show presentation
- Name/company branding on table top at the event
- Sponsor name/logo featured prominently at event on signage and promotional materials
- One dedicated social media post, created by IINE (pre-event)
- Private briefing (in person or virtual) with IINE CEO Jeff Thielman

PARTNER $15,000

- Five tickets to the live event
- Unlimited registration for the streaming event
- Name/corporate branding during pre-show presentation
- Sponsor name/logo featured prominently at event
- One dedicated social media post, created by IINE (pre-event)
PROMOTER $10,000
- Five tickets to the live event
- Unlimited registration for the streaming event
- Name/corporate branding during pre-show presentation
- One dedicated social media post, created by IINE (pre-event)

ALLY $5,000
- Four tickets to the live event
- Unlimited registration for the streaming event
- Name/corporate branding during pre-show presentation
- One dedicated social media post, created by IINE (pre-event)

FRIEND $2,500
- Four tickets to the live event
- Unlimited registration for the streaming event
- One dedicated social media post, created by IINE (pre-event)

SUPPORTER $1,500
- Two tickets to the live event
- Unlimited registration for the streaming event
- One dedicated social media post, created by IINE (pre-event)

SINGLE TICKETS $250
YOUR SPONSORSHIPS HAVE SIGNIFICANT IMPACT ON THE LIVES OF THE
THOUSANDS OF REFUGEES AND IMMIGRANTS SERVED BY IINE EVERY YEAR

THE EXAMPLES BELOW ILLUSTRATE HOW YOUR SPONSORSHIP DOLLARS CAN BE USED.

$50,000 supports the resettlement of 25 refugee families annually, providing each family with access to housing, support services, and case workers

$25,000 contributes to life-changing one-to-one mentoring and skills support for ten refugee and immigrant youth and young adults

$15,000 enables 45 women immigrants and refugees to improve their English and communication skills, through classes taught by experienced ESOL instructors

$10,000 helps 15 women refugees gain employment skills so they can secure employment in the hospitality, healthcare and construction fields in New England

$5,000 enables four immigrant families seeking U.S. citizenship to access free legal services

$2,500 trains two women refugees to become Certified Nursing Assistants, adding frontline healthcare workers urgently needed and growing the New England healthcare workforce

$1,500 provides legal representation for six immigrant women as they seek U.S. citizenship
Please complete this form and send it to: Leilani Olson, Manager, Business Development at events@iine.org or International Institute of New England, 2 Boylston Street, 3rd floor, Boston, MA 02116.

Questions? You can reach Leilani at (617) 801-5290. Payments up to $25,000 can be made online at IINE.ORG/IWD22.

Company Name: ________________________________________________________________

Mailing Address: ________________________________________________________________

City: ___________________ State: ___________________ Zip: _________________________

Primary Contact Name: __________________________________________________________

Contact Email: _________________________________________________________________

Contact Phone: _________________________________________________________________

☐ Our company will sponsor the 2022 IWD event at the ______ level.

☐ Enclosed is our check made payable to International Institute of New England. We will remit a check by March 4, 2022.

☐ Please charge my credit card:

Card Number: _________________________________________________________________

Name on Card: ___________________ Expiration Date: ___________________ Code: _________

Billing Zip Code: ______________________________________________________________

THANK YOU FOR SUPPORTING THE 2022 INTERNATIONAL WOMEN’S DAY CELEBRATION AND THE INTERNATIONAL INSTITUTE OF NEW ENGLAND